

PASSPORT TO PUBLICATION

Colorado Homes and Lifestyles is always on the lookout for stunning story ideas and projects, from luxurious high-country retreats to smart small spaces, with styles that range from traditional to contemporary. Receiving a large variety of submissions and story ideas enables us to produce the best magazine possible, and we are always eager to review new materials. Here are some tips and guidelines for getting published on our pages:

WHAT ARE EDITORS LOOKING FOR?

New products, current trends, intriguing story lines, spectacular architecture, great design ideas that cover the following areas: home design, architecture, building, remodeling, real estate and landscape design.

GENERAL TIPS FOR BEING CONSIDERED FOR PUBLICATION:

- Familiarize yourself with *Colorado Homes and Lifestyles's* editorial content: how features are written, how departments are presented, our target audience. While we do not often profile any one designer, architect, vendor or showroom, there are many opportunities to be covered in the magazine that are both visually pleasing and a service to the reader.
- Send us information and copies of images of your projects, products or services on an ongoing basis.
- Inform us of the latest trends and products. We often turn to vendors, designers and architects as quotable sources in stories. After all, you are the experts.
- Advertising with *Colorado Homes and Lifestyles* has absolutely no bearing on if you will be featured editorially, and editorial coverage cannot be bought.
- An editor can never tell you exactly when a piece will run, as stories often get moved, deleted and added at the last minute.
- Please do not send your story ideas to several publications at once. We would never want a story to appear in our magazine and another at the same time.

EDITORS ARE ALWAYS COLLECTING PRODUCT SUBMISSIONS FOR THESE DEPARTMENTS:

Style: Home products and décor

Shopping: The latest and greatest products and boutiques—includes openings of new shops and galleries

Indulgences: Colorado's best restaurants, resorts, events and services (such as landscaping, lighting, personal chef, etc.)

Also... great gardens, outdoor living spaces, wine cellars, vacation cabins, pool houses and tree houses, just to name a few.

BE SURE TO SEND SUBMISSIONS FOR THESE ANNUAL EDITORIAL OPPORTUNITIES:

Ultimate Kitchen & Bath Guide

Remodeling & Restoration/Before and After

Home of the Year

Visit coloradohomesmag.com to find details and deadlines for current contests.

CRITERIA FOR HOME FEATURE CONSIDERATION:

- Project cannot be for sale or about to go on the market.
- Project must be a lived-in residence — no model or spec homes please.
- Homeowners must allow access to their home for a photo shoot.

- Project can be an entire home or individual spaces, such as kitchens, baths, home offices, wine cellars, home theatres, etc.
- Submission MUST include photos of exterior, kitchen, baths, master suite and any other bedrooms, great room/living room, dining area, and any other distinctive interior or exterior details.
- If the project has been featured in any other publication, this information must be disclosed.
- Editors review submissions on a monthly basis, and plan features approximately 8-12 months prior to the run date.

WHAT TO SEND FOR HOME FEATURE CONSIDERATION:

SCOUTING IMAGES:

- Images do not have to be professional photographs. Color copies and snapshots are acceptable.
- Digital jpeg images by e-mail or on a CD or DVD are acceptable and do not have to be high resolution.
- DO NOT SEND ORIGINAL TRANSPARENCIES unless requested.

BACKGROUND INFORMATION:

- Provide a brief and concise synopsis of the project or story idea.
- Identify location and homeowner's name.
- Please indicate if we have permission to use the homeowner's name in an article.
- Indicate if and when the project was published or will be published in other publications.
- Indicate if project has already been professionally photographed, and if so, if *Colorado Homes and Lifestyles* may use the photos.

GENERAL CRITERIA FOR PRODUCT SUBMISSIONS:

- Send good quality, sharp, ready-to-print photos. Acceptable formats include slides, transparencies and digital images (must be 300 DPI or higher, saved as a TIFF). DO NOT SEND ORIGINALS unless requested.
- You can always send the product itself, and we will photograph it and return it to you.

WHERE TO SEND IT:

Caroline Eberly, Managing Editor
Colorado Homes and Lifestyles magazine
1777 S. Harrison Street, Suite 1200
Denver, CO 80210
ceberly@coloradohomesmag.com